Data Viz Assessment

1. A client asks a question during a call pertaining to a reporting area you are not familiar with and do not have context. How do you respond? *

2. Two weeks into a reporting project, you identify that the metric definition you are developing for is unclear. What is your next step? *

3. A client is unsure of how often the stakeholders are making use of a report and if it is beneficial. What are your next steps? *

4. Your client comes to you seeking advice on Power BI licensing. They want to create an internal facing report with a table that can have all of it's contents printed directly from Power BI. Based on your knowledge of the report you realize it will take approximately 15 pages to output the entire table. The client has previously shared that they have 230 users who will need access to this report directly. What is your recommendation and why? *

5. Your client has defined revenue and profitability as necessary metrics for their revenue reports and you'll need to implement the Dax measures. The columns available on the table are total revenue and total cost. For comparison, they also want to know what the revenue was for a prior year. Please write the three Dax measures for revenue, profit and prior year revenue. *

6. The aesthetics and design of your client's report is important to it's adoptability. Please explain 3-5 key elements of a well designed report. *

Microsoft Forms